





Turismo Torino e Provincia Convention Bureau, in partnership with the Torino Chamber of Commerce, invites you to organise your event in the city, through the offer of an advantageous package of benefits, services and subsidies.

BENEFITS AND SERVICES

IN THE BIDDING PROCESS

- preparation and presentation of personalized candidatures in Italy and abroad (production of bid books)
- selection of the congress venues and checking their availability
- organisation of site inspections of the venues suggested and hospitality of the decision makers
- relations with local administrations to support the event







BENEFITS AND SERVICES

ONCE THE EVENT IS ACQUIRED

- promotion of the event with setting up and supervision of personalized stands during the previous events
- production of communication items and promotion on the web and social channels

DURING THE EVENT - WELCOMING THE PARTICIPANTS

- information desk and distribution of tourist items at the congress venue
- welcome newsletter
- discounts reserved to the event delegates to buy tourist cards and city sightseeing bus tickets
- reduced tickets for main museums
- special rates for local public transport
- personalized map of Torino (minimum 1000 participants)
- promotion of the event on our web site and social channels
- press release







SPECIAL BENEFITS 2024

Thanks to a fund dedicated to congress activities, a special subvention will be available on the basis of the following table:

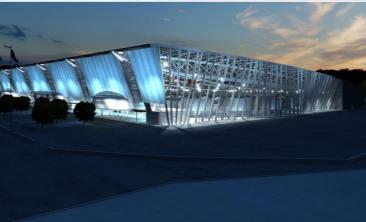
NO. OF DELEGATES	NATIONAL EVENTS up to	INTERNATIONAL EVENTS up to
From 400 to 1,000	€ 5,000	€ 6,000
From 1,001 to 2,000	€ 7,000	€ 8,000
Over 2,000	€ 10,000	€ 12,000

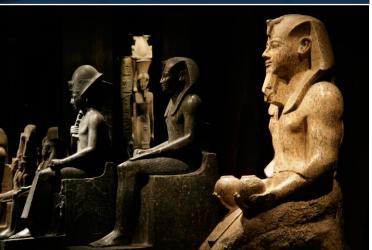
SERVICES ADMITTED

The subvention will be granted to cover part of the costs for:

- event venue
- venue for gala dinners or social events
- welcome cocktail/coffee break/lunch
- transports
- hotel overnight stays for speakers
- organising secretariat







SPECIAL BENEFITS 2024

ELIGIBILITY CRITERIA

- the event must be held between 2024 and 2030
- duration: minimum 2 consecutive overnight stays in Torino
- type of event: association congresses and corporate events
- delegates number: 400 minimum
- Torino has not already been selected as the host city of the event
- at the time of the subvention request (for example, it should be in the bidding process); an official communication that the event has been confirmed in Torino will be requested
- the request must be submitted no later than 1 month before the beginning of the event

The subvention will be granted until exhaustion of funds, on a first come, first served basis and after evaluation of the economic impact on the territory.





