



# TORINO FOR YOUR EVENTS

## SPECIAL BENEFITS





**Turismo Torino e Provincia Convention Bureau**, in partnership with the **Torino Chamber of Commerce**, invites you to organise your event in the city, through the offer of an advantageous package of benefits, services and subsidies.

## BENEFITS AND SERVICES

### IN THE BIDDING PROCESS

- preparation and presentation of personalized candidatures in Italy and abroad (production of bid books)
- selection of the congress venues and checking their availability
- organisation of site inspections of the venues suggested and hospitality of the decision makers
- relations with local administrations to support the event



## BENEFITS AND SERVICES

### ONCE THE EVENT IS ACQUIRED

- promotion of the event with setting up and supervision of personalized stands during the previous events
- production of communication items and promotion on the web and social channels

### DURING THE EVENT - WELCOMING THE PARTICIPANTS

- information desk and distribution of tourist items at the congress venue
- welcome newsletter
- discounts reserved to the event delegates to buy tourist cards and city sightseeing bus tickets
- reduced tickets for main museums
- special rates for local public transport
- personalized map of Torino (minimum 1000 participants)
- promotion of the event on our web site and social channels
- press release



## SPECIAL BENEFITS 2024

Thanks to a fund dedicated to congress activities, a special subvention will be available on the basis of the following table:

NO. OF DELEGATES	NATIONAL EVENTS up to	INTERNATIONAL EVENTS up to
From 400 to 1,000	€ 5,000	€ 6,000
From 1,001 to 2,000	€ 7,000	€ 8,000
Over 2,000	€ 10,000	€ 12,000

### SERVICES ADMITTED

The subvention will be granted to cover part of the costs for:

- event venue
- venue for gala dinners or social events
- welcome cocktail/coffee break/lunch
- transports
- hotel overnight stays for speakers
- organising secretariat

## SPECIAL BENEFITS 2024

### ELIGIBILITY CRITERIA

- the event must be held between 2024 and 2030
- duration: minimum 2 consecutive overnight stays in Torino
- type of event: association congresses and corporate events
- delegates number: 400 minimum
- Torino has not already been selected as the host city of the event
- at the time of the subvention request (for example, it should be in the bidding process); an official communication that the event has been confirmed in Torino will be requested
- the request must be submitted no later than 1 month before the beginning of the event

**The subvention will be granted until exhaustion of funds, on a first come, first served basis and after evaluation of the economic impact on the territory.**



# CONTACT US

For further information, terms and conditions:  
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