TORINO FOR YOUR EVENTS

SPECIAL BENEFITS

Turismo Torino e Provincia Convention Bureau, in partnership with the Torino Chamber of Commerce, invites you to organise your event in the city, through the offer of an advantageous package of benefits, services and subsidies. Our experienced and professional staff will assist you in the planning of your event, by putting you in contact with the most qualified operators of the territory, ensuring quality services and international standards at all times.

BENEFITS AND SERVICES

IN THE BIDDING PROCESS

✓ preparation and presentation of personalized candidatures in Italy and abroad (production of bid books with endorsement letters of local authorities, creation of videos and ad hoc materials)

✓ selection of the congress venues and checking their availability

HOSPITALITY FOR SITE INSPECTIONS

✓ organisation of site inspections of the venues suggested and hospitality of the decision makers

ONCE THE EVENT IS ACQUIRED

✓ promotion of the event with setting up and supervision of personalized stands during the previous events, production of communication items and promotion on the web and social channels

✓ relations with local administrations to support the event

DURING THE EVENT - WELCOMING THE PARTICIPANTS

✓ information desk and distribution of tourist items at the congress venue

✓ welcome newsletter sent to participants before the congress

✓ discounts reserved to the event delegates to buy tourist cards and city sightseeing bus tickets

✓ reduced tickets for main museums and a selection of restaurants

✓ welcome roll-up at the Turin Airport and at the Information office in piazza Castello (minimum 800 participants)

✓ personalized map of Torino (minimum 800 participants)

✓ promotion of the event on our web site and social channels

✓ press release

SPECIAL BENEFIT 2022

Thanks to a fund dedicated to congress activities, a special subvention will be available on the basis of the following table:

Nº. OF DELEGATES	NATIONAL EVENTS up to	INTERNATIONAL EVENTS up to
From 200 to 600	€ 3,000	€ 4,000
From 601 to 1000	€ 4,000	€ 5,500
From 1001 to 1500	€ 5,500	€ 7,000
From 1501 to 2000+	€ 7,000	€ 9,000

SERVICES ADMITTED

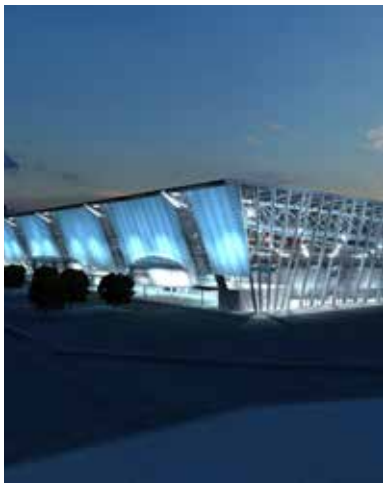
The subvention will be granted to cover part of the costs for:

- ✓ event venue
- ✓ venue for gala dinners or social events
- ✓ welcome cocktail/coffee break/lunch
- ✓ transports
- ✓ hotel overnight stays for speakers
- ✓ organising secretariat

ELIGIBILITY CRITERIA

- ✓ the event must be held between 2022 and 2025
- ✓ duration: minimum 2 consecutive overnight stays in Torino
- ✓ type of event: association congresses and corporate events
- ✓ Torino has not already been selected as the host city of the event at the time of the subvention request (for example, it should be in the bidding process); an official communication that the event has been confirmed in Torino will be requested
- ✓ the request must be submitted no later than 1 month before the beginning of the event

The subvention will be granted until exhaustion of funds, on a first come, first served basis and after evaluation of the economic impact on the territory.



CONTACT US

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turismo Torino e provincia Convention Bureau

CAMERA DI COMMERCIO
INDUSTRIA ARTIGIANATO E AGRICOLTURA
DI TORINO